


# Aishwarya Sheth

## UX Designer

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### WORK EXPERIENCE

#### UX Design Specialist | Board of Certified Safety Professionals May 2018 - Present

1. Worked as an Intern to redesign the customer management system of the company. Conducted various research methods and redesigned the whole system used by over 55000 applicants with a decrease in application process by 5%.
2. Worked as a Designer and Researcher to successfully implement the User Experience of a web-based Learning Management System with revenue increase of 2%.
3. Currently Working on designing Mobile Apps and Responsive Web App projects.

#### UX Design & Research Assistant | Indiana University Aug 2017 - May 2019

Designed and developed an Android Application and conducted usability tests for a Google Sponsored project "Screenless typing" - an auditory keyboard to help the visually impaired type on the go. Successfully published a research study in the Assets 2019 conference.

#### UX Design Consultant | Gravity Drive Aug 2018 - May 2019

As a part of our capstone project, worked as a Design Consultant for Gravity Drive to research and design a solution for easy management of lawncare resources, designed a mobile application and conducted usability tests.

#### Application Developer | Simpler Utilities Pvt Ltd Oct 2016 - April 2017

Developed an application in Android for the driver based app of the product. Worked with the design team to better understand the user needs and design and develop the application using Android Studios, Google Maps and Material Design.

#### Web Developer | Info- Experts Aug 2015 - Sep 2016

Successfully designed and implemented an event website, taking insights from the design team, collaborating with the client and developing the website using HTML, CSS, Bootstrap.

### EDUCATION

#### MS Human Computer Interaction (HCI) Aug 2017 - May 2019 Indiana University, Indianapolis

#### BE Information Technology (IT) Aug 2011 - May 2015 University of Pune, Pune

### SKILLS

#### Design

Illustrations  
Visual & UI design  
Wire-framing  
Rapid Interactive Prototyping,  
Flowchart Sketching  
Accessibility

#### Research Methods

Contextual Inquiry  
Competitive Analysis  
Affinity Mapping  
Heuristic Evaluation  
Usability Testing  
Persona hypothesis  
Cognitive Walkthrough A/B testing

#### Programming

HTML, CSS, Java, Android

#### Design Tools

Adobe Creative Suite:  
Photoshop, Illustrator, After Effects  
Invision, Sketch, Marvel, Adobe XD,  
Figma, Sketch

### Certificates

Designing iOS and Android Apps  
LinkedIn  
Issued Sep 2019

### Awards

Indiana University Merit Scholarship